



5 Courses

Product Management
Fundamentals

Market Research and
Competitive Analysis

Product Strategy and
Roadmapping

Product Design and UX/UI
Fundamentals

Product Launch and Post-
Launch Management



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Daniil Kozlov

has successfully completed the online Professional Certificate

Xbox Product Manager

In this Professional Certificate, you explored the entire product lifecycle as a product manager. You learned how to conduct market research and competitive analysis to identify opportunities and develop winning product strategies. You learned how to translate these strategies into actionable roadmaps with clear objectives and timelines. The program guided you through UX/UI principles and techniques to create engaging product experiences. You learned how to plan product launches, manage post-launch activities, and leverage AI to optimize your product management processes. Upon completion, you acquired the strategic thinking, practical skills, and cutting-edge knowledge needed to thrive as a product manager in today's competitive market.



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